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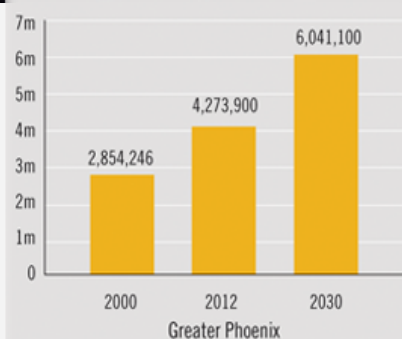
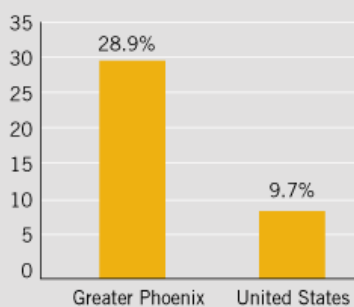
Greater Phoenix is one of the largest and fastest-growing regions in the country. With a current population of approximately 4.2 million, we are expected to grow to a whopping 6.9 million in the next 20 years. That means we're outpacing the national rate more than three times over.

Why? Just last year, more than 150,000 people moved here. Whether it was for a better business opportunity, the year-round climate for outdoor activity or the region's entrepreneurial spirit, Greater Phoenix offers something for everyone in 20, side-by-side communities.

RAPID POPULATION GROWTH 2000-2010

GREATER PHOENIX'S POPULATION

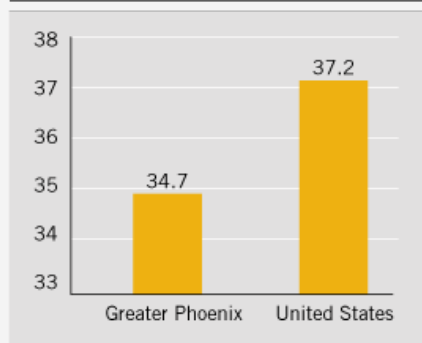
Courtesy of Arizona State University



With an average age of 34.7 – almost three years lower than the U.S. average – Greater Phoenix offers a bustling business environment packed with young professionals and entrepreneurs. The area is one of the best places in the country to be new: you can quickly become ingrained in our community, climb the ranks and achieve career goals

you'd never expect in other markets.

MEDIAN AGE LOWER THAN U.S.



AT A GLANCE

CATEGORY	DATA
Population - 2011	4,150,083
Median Age - 2011	34.5
Labor Force - 2011*	2,431,559
Employment - 2012*	1,757,100
Unemployment - 2012*	7.4%
Median Household Income - 2011	\$44,950
Single-Family Permits - 2012	11,859
Gross Metro Product (in billions) - 2011	\$194.8
U.S. Inflation Rate (CPI) - 2012**	2.1%

- ↳ Maricopa County is the 4th largest county in the U.S.
- ↳ Maricopa County is expected to grow by more than 42% in the next 20 years
- ↳ Greater Phoenix is the sixth youngest metro region in the U.S.

